



BHAWANA SEWA SANSTHAN

ANNUAL  
PROGRESS  
REPORT  
2019-20

**Bhawana Sewa Sanshan**

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## About the Organization

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Bhawana Sewa Sansthan founded in the year 2004, BSS has been striving towards the holistic development of the disadvantaged communities. The NGO, headquartered in Lucknow, the capital of the most populous state in the country Uttar Pradesh, carries out initiatives aimed at inducing positive changes in the lives of people from vulnerable backgrounds. BSS has been registered under the Societies Registration Act 1860 vide registration no. 925/2003-04 granted by the Registrar of Societies, Firms & Chits, Lucknow, U.P.

Development projects carried out by BSS mainly in the field of Women and youth welfare, Health & Family welfare, Child development, Education promotion, Skill development and promotion of employment, Environment & Sanitation, Sustainable Agriculture & Horticulture, Vocational Training & Poverty alleviation programmes. The organization is being managed by a dedicated team of social activists and volunteers with a view of facilitating the under privileged section of the society to plan, implement, monitor and evaluate programme designed by their own growth and development.

The organisation takes pride in its team of dedicated social activists and volunteers who work tirelessly to conceptualise, plan and implement development initiatives aimed at empowering the marginalised communities.

The development initiatives spearheaded by the organisation concentrates in Uttar Pradesh districts including Allahabad, Balrampur, Budaun, Bhadohi, Deoria, Gonda, Lucknow, Shahjahanpur and Varanasi. Its geographical spread covers both rural and urban populations.

BSS's core competency lies in conducting studies, surveys in rural remote areas, urban slums; implementing development projects and programmes for agriculture, land development; imparting skill development training and capacity building for employment or self reliance, and extending support to microenterprises.

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## Statement from Chairperson

In more than 16 years since Bhawana Sewa Sansthan was founded, the organisation has extended its reach to 10 Districts, serving xxx Lacks people with a broad range of development through Training/Exposure Visit programmes. This Annual Report will take you through our major interventions under thematic areas Sustainable Livelihoods, Education, Health and Skill Development.



It's my pleasure to present the 2019-20 Annual Report of Bhawana Sewa Sansthan. We have been striving to empower the marginalised, deprived and vulnerable sections of the society by co-engaging them in programmes that are in alignment with the UN Sustainable Development Goals (SDGs). I am delighted to note that BSS continued to co-engage with communities and each stakeholder while responding the widening gap between the rich and the poor. Several co-organisations and well-wishers are an inspiring spirit behind BSS's working. We take special care to ensure that the federal style of functioning is adopted by the organisation, so that the implementation of development programmes is seamless. Innovative and unconventional approaches adopted by Abhyuday staff to serve the disadvantaged communities are really praiseworthy.

The commendable achievements would not have been possible without the liberal support and cooperation of our donor agencies and departments to whom the organization wishes to express its words of thanks and gratitude. It also appeals for continuance of such support and coordination in future also. Our words of thanks are also goes to the volunteers, field workers, project functionaries, resource persons, well wishers and members of the organization for their relentless commitment and dedication to the programmes and initiatives implemented by the organization.

Miss Shikha Jain  
Chairperson  
Bhawana Sewa Sansthan

**Vision-** A sharp vision to Develop a well educated and empowered community having ability to plan and organize themselves in collaborative spirit, developing and managing welfare schemes and programmes for their larger benefit in a Equitable sustainable way that help them join the mainstream of society.

**Mission-** The mission of the organization is to work for sustainable holistic development by conducting research studies, surveys and need-based assessment of programmes for rural and urban development, mobilizing & empowering rural community with focus on women, sustainable agriculture production, providing them quality education, health-care, family welfare, vocational training and creating awareness on Conservation of environment and inculcation of values and culture, thereby achieving the overall objectives of contributing to the all-round development of the deprived section of the society.

**Values-** An empowered, democratic society is one where Children are nurtured in a joyful environment, Women are equal members of society with complete access to health, education, and socio-economic opportunities Women actively participate in decision-making Continuous efforts are made to integrate marginalised communities into mainstream society.

## Sustainable Agriculture

Bhawana Sewa Sansthan (BSS) has a number of well-thought-out interventions that engage farmers for enhancing agriculture productivity. Most of these initiatives are concentrated in Bhadohi, Gonda, Deoria, Lucknow, Shahjahanpur, Badaun and Varanasi. The organisation encourages farmers to adopt modern and scientific agrarian practices that make agriculture a profitable and sustainable venture. It has also been making serious efforts to make farmers shift from traditional farming to organic farming. In this process, it has created several farmer groups that have shunned the use of chemicals in farming, especially in the cultivation of vegetables.

The organisation undertakes programmes in collaboration with Agricultural Technology Management Agency (ATMA) and National Bank For Agriculture & Rural Development (NABARD) to promote sustainable agriculture in parts of Uttar Pradesh.

### Interventions in association with ATMA

ATMA is a society of key stakeholders involved in agricultural activities for sustainable agricultural development in the district. It is a focal point for integrating Research and Extension activities and decentralising day to day management of the public Agricultural Technology System (ATS). It is a registered society responsible for technology dissemination at the district level.





- Farm Schools:** Farm schools promote the concept of “learning by doing” and “seeing is believing”. They serve as a powerful medium for capacitating farmers. In FY 2019-20, a total of 123 farm schools were set up in 16 blocks of Gonda and 15 blocks of Shahjahanpur and 08 blocks of Deoria. They reached out to 2100 farmers, building on their knowledge of traditional and modern agriculture practices. Equipped with various technology-based resource materials and models, these farm schools are a platform for knowledge exchange and information dissemination among farmers.



- Krishak Goshtis:** Krishak Goshtis intend to provide detail information regarding management based on weather, soil and, water for increasing crop productivity. Bhawana Sewa Sansthan continuously engaged with experts and scientists from Krishi Vigyan Kendra (KVK) to conduct



Krishak Goshtis. A total of 26 Krishak Goshtis were organised in FY 2019-20 that witnessed participation of 525 farmers from 15 blocks of Shahjahanpur and 16 blocks of Gonda .

- Food Security Groups:** In FY 2019-20 Bhawana Sewa Sansthan conducted 10 Food Security Groups comprising 150 women in Shahjahanpur and 16 Food Security Groups comprising 240 women in Gonda. To ensure household food and nutritional security, BSS facilitates the formation of Food Security Groups (FSG). It provides them training support and enables them to emerge as “Model Food Security Hubs” through establishing kitchen garden, backyard poultry, goatery, animal husbandry & dairying, mushroom cultivation, etc.



- Kisan Mela:** Bhawana Sewa Sansthan conducts Krishak Mela that intends to spread awareness among farmers about the latest agriculture-related technological developments and create a farmer-scientist interface. In FY 2019-20, Krishak Melas were organised in collaboration Uttar Pradesh Ganna Shodh Parisad in



Shahjahanpur. Around 1000 farmers were covered as part of this initiative. Sessions on multiple farming, modern agrarian practices, organic farming, soil testing, optimising the use of seeds, fertilisers, pesticides, water and cultural activities etc were conducted during Krishak Melas.



- Exposure Visits:** In order to encourage farmers to adopt new crops and scientific agrarian methods, the organisation takes farmers on regular exposure visits. Such exposure visits are organised to agriculture institutions-in Uttar Pradesh and outside. Exposure visits in the state were conducted to Sam Higgin bottom University of Agriculture, Technology and Sciences, formerly Allahabad Agricultural Institute; Central Institute of Medicinal and Aomatic Plants (CIMAP), Lucknow and Central Institute for Subtropical Horticulture, Lucknow.



Exposure visits, outside Uttar Pradesh, were conducted to Indian Agriculture Research Institute, PUSA, New Delhi Agriculture University Meerut and Govind Ballabh Pant University Of Agriculture & Technology, Uttarakhand. One day exposure visit was also conducted in Acharya Narendra Dev Inter College in Deoria. In FY 2019-20, the organisation reached out to 673 farmers were through its exposure visits.





- Farmer training:** Several training programmes on development of biocompost, organic farming, Integrated Pest Management (IPM), Seed treatment, increasing productivity of crops etc are organised for farmers by Bhawna Sewa Sansthan. The main objective behind organising such training programmes is to make farmers aware about sustainable farming practices, which, in turn, would help them make optimum use of their resources. These trainings are conducted by experts from universities and agricultural research institutions at level With in District, With in State and Out of State. Resource materials that would help farmers in agriculture are also given away during the programmes. In



FY 2019-20, such training programmes were conducted at Govind Ballabh Pant University Of Agriculture & Technology, Kotdwar, Uttarakhand; Sam Higginbottom University of Agriculture, Technology and Sciences, formerly Allahabad Agricultural Institute; Sardar Vallabh Bhai Patel University of Agriculture and Technology, Agriculture University, Bharatpur Rajasthan, Meerut and Ganna Vikas Sansthan, Gonda, Krishi

Vigyan Kendra Patna Bihar. The organisation engaged with 7776 farmers through its residential and non-residential training programmes.

- Capacity Building development training Program:** India is no longer dependent on other land produce especially with respect to food grains, thanks goes to policy planner researcher and th<sub>1</sub>st to our farmers who make this dream to happen in our lifetime. We have to have worked hard systematically to prove our credential about oilseeds and pulses. India is the world leader in production, consumption and import as well in case of pulses and not for behind in vegetable oils. Thus, BSS with the support of DD Agriculture (Shahjahanpur, Gonda UP), organized proactively number of trainings in 15 blocks of the district Shahjahanpur and 16 blocks of district Gonda to motivate the potential farmers for cropping oilseeds and pulses in their farming lands. Through these trainings, 2350 selected farmers were imparted trainings by Agricultural scientists from KVK and agriculture department.



- **Interventions in association with NABARD**

BSS undertakes a number of initiatives supported by NABARD, which is entrusted with matters concerning policy planning and operations in the field of credit for agriculture and other economic activities in rural areas in India. The organisation is actively involved in mobilising farmers and building their capacity to collectively leverage their production and marketing strength. BSS ensures end-to-end support in terms of providing access to on-time quality inputs such as seed, fertilizer and machinery; strengthening extension services, building farmer capacities and facilitating access to fair and remunerative markets including linking producer groups to marketing opportunities.

- **Farmer Clubs:** The organisation catalysed the formation of 15 farmer clubs in Dadraul block of Shahjahnpur district in FY 2019-20.



**Farmer Producer Organisation:** The awareness campaign could further strengthened capability of farmers in working under an institutionalized system where common problems could be discussed with possible solutions. The response was very positive as a lot of farmers attended the activities. Further the organization also persuaded various seed suppliers, agencies of marketing outlets, suppliers of tools and implements etc. who also attended the programme and offered farmer friendly solutions to the problems posed towards them. This helped the farmers in ironing out various issues, improvement of farm productivity and achievement of cost effectiveness as far as expenses of inputs under labour, fertilizer, use of agricultural implements and to realize remunerative prizes for their farm produce. In FY 2019-20, BSS facilitated the formation of 2 FPOs, one each in Shahjahnpur and Budaun.





**Self Help Group:** The organization has been working for the unity of women by formation of their SHGs. Such SHGs can make many achievements anywhere, everywhere. During the year under review also a large number of women SHGs have been formed through the organization's initiative and they have been able to tackle many problems concerning women such as livelihood enhancement, literacy, health care, violence against women and self defense. The newly formed SHGs were found lacking in capacities to manage their affairs and therefore the organization conducted capacity building training programmes at various locations in different districts. Through these programmes they were facilitated for credit, savings, backward and forward linkages, leadership development etc. They have been conducting regular meetings, taking up income generating activities, encouraging savings and thrifts, tying up with financial institutions for financing of their activities, internal loaning and sale of their products directly to buyers eliminating middlemen and money lenders. It has also taken up various activities such as community meetings, gender sensitization, awareness campaign, vocational and capacity building training programme with the objective to empower these women. These programmes are given much importance to the enhancement of the quality of life of them through support for income generation activities and promotion of behavioral and attitudinal changes that allow them to equal partners in the family and the community.



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## Other welfare activities with own resources

**Skill Development-** BSS is involved in imparting information on vocational education and available market opportunities to the youth. The organisation is one of the partners of WOW Skill Saathi Training Programme. Skill Saathi is a career counselling initiative of the National Skill Development Corporation, under the aegis of MSDE, to create awareness about the Skill India Mission and guide candidates by providing them with information on career paths and opportunities. In FY 2019-20, BSS reached out to 1500 youth through skill training programmes conducted in three blocks of Shahjahanpur.

**Health-** Towards creating a healthier society by popularising preventive measures, BSS conducts awareness programmes on various issues of health and hygiene. The organisation organises health awareness and healthcare camps in its operational areas in Allahabad, Shahjahanpur and Lucknow, with a special focus on women, girls and children.

The health awareness camps are broadly conducted for:



**Malaria Prevention (Vector-borne disease prevention):** Public awareness about malaria is a key factor in malaria prevention and control and improving treatment-seeking behaviour. BSS underlines the need to promote awareness about the role of early diagnosis and appropriate treatment and address misconceptions about transmission of malaria. In the camps organised by BSS, the community members are explained in detail about the causes and symptoms of malaria, preventive measures to be taken and how they can avail treatment. They are also informed that free anti-malarial drugs are available in all health institutions as well as with the ASHA workers.





**HIV/AIDS Prevention/ TB Elimination::** In its efforts to fight HIV and AIDS epidemic, BSS carries out awareness drives that are aimed at truckers, contract and migrant workers, and other members of the local community. While education camps initially encountered resistance because of the social stigma associated with HIV and AIDS, repeated awareness activities have helped gain acceptance. The camps focus on educating the community members about the preventives steps to be taken for avoiding HIV/STIs. Suspected patients are given proper counselling. If necessary, the organisation also helps them avail medical treatment. Special focus is given to identify High Risk Groups (HRGs) that are counselled and supplied with the condoms, syringes etc. Tuberculosis (TB) is one of India's major public health problems. BSS organises camps to disseminate information about the causes, types, symptoms, impact and the need for continuous.



**Family Planning:** BSS holds regular camps to promote family planning measures among the community. The organisation feels that there is a need for a focused inter-personal and intensive communication programme to address the prevailing myths, misconceptions, fears and concerns of families and couples towards acceptance of higher order family planning methods like long acting reversible and permanent methods.

**Women Self Help Groups:** To empower the women and enhancement of their livelihood Bhawana Sewa Sansthan with the support of NABARD organized women self help groups training programs at Kant block of Shahjahanpur. Mr. Chiranjeev Singh DDM NABARD Shahjahanpur and other agriculture scientist interacted with participants women and discussed upon the SHGs and their advantages.



**Krishak Goshthi on Shaheed Amar Roshan Singh Samman Diwas:** Bhawana Sewa Sansthan conducted a Krishak Goshthi on Shaheed Amar Roshan Singh Samman Diwas. Total 250 farmers were comprised and benefitted. The program was intended to spread awareness among farmers about Animal Husbandary

